



Career Guidance



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UNIVERSITY

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Supporting students and graduates in building successful careers

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Introduction to University Career Guidance Centre

The Career Guidance Centre shall ensure.

- Access to information, guidance and counselling on the most suitable professional training opportunities offered by the University, in line with individual skills, interests, and labour market demands.
- Provision of career guidance and counselling services to senior secondary school students, university students and graduates, enabling them to effectively plan, manage and develop their academic and professional paths.
- An increase in graduates' employability prospects by strengthening the responsiveness of higher education to labour market needs through guidance and counselling tailored to students and graduates' aptitude and competencies.
- Extension of career guidance counselling services to academic, administrative and non-academic staff of the university, supporting their continuous professional development and career orientation



MISSION

To empower students with the knowledge, skills, and confidence through expert support to make meaningful career choices and transition successfully into the world of work.



VISION

To produce career-ready graduates who are adaptable, self-aware, and competitive in the labour market.

OBJECTIVES OF THE CAREER GUIDANCE BROCHURE

Objective 1. Institutional Presentation:

To formally introduce the University Career Guidance Centre, its mandate, regulatory framework, and operational scope.

Objective 2. Service Transparency:

To clearly present the services available to students, graduates, and employers, ensuring accessibility and understanding of the Centre's role.

Objective 3. Stakeholder Engagement:

To promote collaboration with employers, alumni, and institutional partners by clearly outlining cooperation opportunities.

Objective 4. Visibility and Sustainability:

To ensure proper dissemination of UPSCALE project support and maintain long-term visibility of the Career Guidance Centre beyond the project lifecycle.



1. Individual Career Counselling

Confidential one-on-one sessions to help you:

- Clarify career goals
- Address academic concerns
- Overcome uncertainty about your programme
- Develop a structured career plan

2. Career Assessments & Interest Testing

We use career development tools to help you understand:

- Your personality type
- Your interests and strengths
- Suitable career environments
- Career pathways aligned to your profile

3. CV Writing & Interview Preparation

We assist students with:

- Resume and cover letter writing
- Professional CV development
- Interview preparation skills training

4. Employability & Life Skills Development

Workshops and sessions on:

- Communication skills
- Professional conduct
- Workplace ethics
- Time management
- Confidence building

5. Academic Programme Guidance

Support for students who:

- Feel dissatisfied with their chosen programme
- Need clarity about career outcomes linked to their studies

6. Dual Higher Education Pathway

The Dual Higher Education model combines academic learning with structured workplace experience through partnerships with industry.

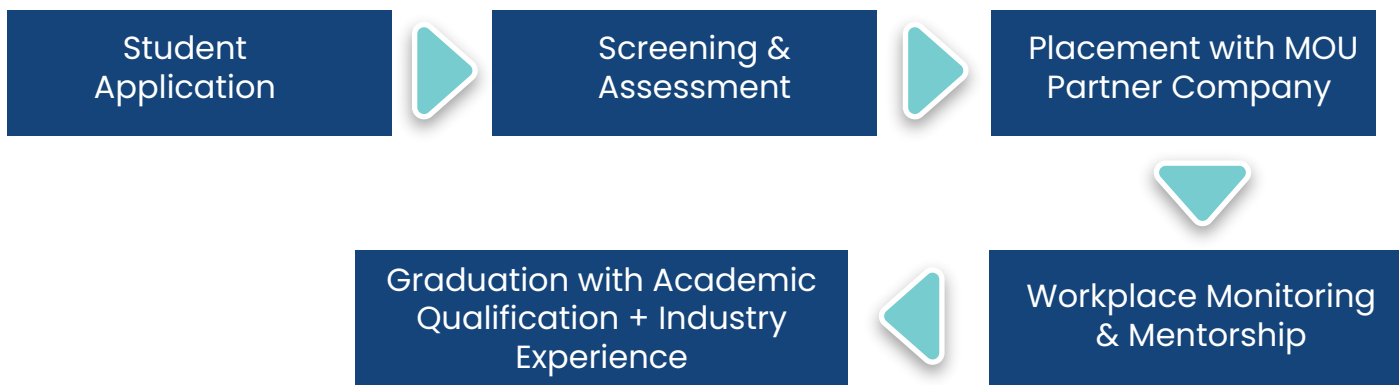
An integrated academic and workplace learning model that allows students to:

- Study while gaining practical industry exposure and experience
- Career exploration and educational guidance
- Develop real-world skills
- Build professional networks
- Develop employability before graduation

Students undergo screening to determine readiness and suitability for placement.

INDUSTRIAL ATTACHMENT

How It Works:



Benefits to Students:

- Gain practical experience before graduation
- Develop professional confidence
- Increase employment opportunities
- Build industry connections
- Strengthen career direction

OUR CAREER COUNSELLING PROCESS

- i. Booking an Appointment Students select a date, time, and indicate the type of assistance required.
- ii. Initial Consultation Discussion of academic background, concerns, goals, and expectations.
- iii. Career Assessment (if required) Completion of interest and personality assessments.
- iv. Career Action Plan Development of a structured and realistic action plan.
- v. Follow-Up & Monitoring Ongoing support to track progress and adjust plans where necessary.

WHY YOU SHOULD USE OUR SERVICES

- Make informed career decisions
- Improve academic motivation
- Increase your employability
- Gain clarity and direction
- Build self-confidence
- Prepare effectively for the job market

Your degree is important –but your career direction is essential.

OTHER SERVICES FROM THE STUDENT WELFARE AND SUPPORT SERVICES DIVISION INCLUDES:

- Student Welfare Office
- Counselling and Human services office
- Special Needs Office
- Sports and Recreation

The Career Guidance Office at BA ISAGO University welcomes partnerships with employers to support student professional development through internships, mentorship and workplace exposure. We invite organisations to collaborate with us in preparing students for the world of work.





CONTACT US

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